

CONNIE SODERBORG

PROFILE

Dynamic Interactive Media Designer; applies precision and creativity in combining graphic design and interactive elements to solve clients' needs. Proficient in graphic design and web software, including: Adobe Flash, Photoshop, Illustrator, and digital photography.

TECHNICAL SKILLS

PC/Mac Proficient	Photoshop
XHTML/CSS	Illustrator
PHP/MySQL	InDesign
JavaScript/AJAX	AfterEffects
Flash	Microsoft Word
Dreamweaver	Microsoft Excel
Fireworks	Microsoft PowerPoint

PROFESSIONAL SKILLS

Digital Photography	Server-Side Scripting
Photo Editing	Client-Side Scripting
Video Editing	Static/Dynamic Page Design
Typography	Search Engine Optimization-SEO
Color Theory	Usability Testing
Banner Design	
Logo Design	

PROFESSIONAL EXPERIENCE

Graphic/Web Designer – 2008 to Present

- Create custom borders/backgrounds for client photos, utilizing Photoshop
- Program and update Sports Imaging website, including shopping cart, utilizing PHP, XHTML, JavaScript
- Design professional logos/identities, and other visual material in Photoshop, Illustrator
- Work with Adobe Creative Suite 3 on Windows XP Platform

Graphic Designer – 2005 to 2008

- Created marketing and promotional items; including menu, advertisements, email blasts; utilizing Photoshop, Illustrator, HTML
- Created advertising (flyers/posters) for The Art Institute of Las Vegas student activities

Web Designer – 2007 to 2008

- Programmed and added content for Palazzo website, utilizing HTML
- Updated content for Venetian website, utilizing HTML in a Content Management System
- Manged MySpace pages for Las Vegas Sands Corp. properties
- Integrated new logo design into Las Vegas I website
- Setup Las Vegas I beta site and database using WordPress

Flash Design – 2005

Animated introduction to home page of events planning website, utilizing Flash
Created animated buttons, rollover effects (images animates, enlarges, change color, on rollover)

EDUCATION

The Art Institute of Las Vegas

Bachelors of Science Web Design and Interactive Media
3.5 GPA, Honor Roll